



**Floor-Mark<sup>®</sup>**

How "Smart" are your floors?

**VISUAL**  
WORKPLACE<sup>®</sup> INC

*You won't GET LEAN...  
until you GET VISUAL!*

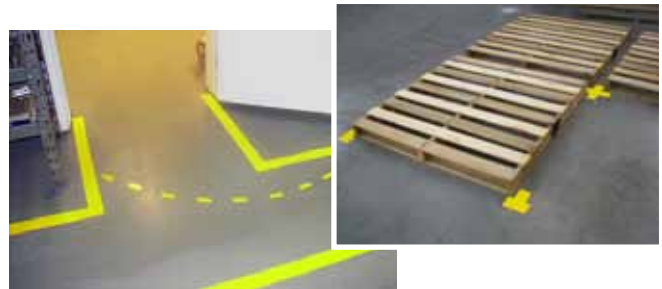
# Smart Floors Drive Efficiency & Productivity

## A Visual Workplace Helps Build an Optimized Workspace

5S & Lean environments use color codes, floor-graphics, visual aids and signs to promote safety and increase productivity. Questions, time spent searching, transportation and defects are all reduced as a result of visual communication not just accomplished with a sign on the wall.

Marking floors is one of the fastest and easiest ways to direct behavior and create visual communication in your work environment. Not only will floor markings communicate what is supposed to happen, you will reinforce the standards in your workplace. Use floor marking products, such as floor decals, A-Frame signs, floor marking tape and symbols to promote safety and improve efficiency — saving time, money, and reducing injury.

In addition to improving organization and efficiency, floor markings also reinforce safe working procedures and a safe working environment. For many industries, safety standards are prescribed by regulatory agencies to standardize the visual communication for hazards, cautions, directing behavior in emergencies, and many other necessary situations. By creating a “Smart” floor, safety and process standards are communicated and reinforced.



### Using Color is No Accident!

The use of commonly recognized color is an important facet to creating effective safety and work flow performance standards. Though no government-mandated standard for color currently exists, we've provided a basic color scheme that is widely accepted.

#### OHSA Standard 1910.22(b)(2)

Permanent aisles and passageways shall be appropriately marked.

#### Typical Industry-Accepted Color Palette:

-  Finished goods
-  Non-conforming material, scrap & red tag areas
-  Materials & manufacturing goods, work-in-progress
-  Raw materials & purchased components
-  Aisles, work areas & traffic lanes
-  Inspection & quality control
-  Stationary items such as work stations, racks, fixtures, equipment, and carts.
-  Do not block for safety reasons such as exits, doorways, fire extinguishers, electrical panels...
-  Keep area clear for process purposes
-  Caution areas that require special attention
-  Safety & first aid
-  Areas to be identified for operational purposes

## Floor-Mark® Out-Performs Paint and Traditional Floor Tape

Floor-Mark® is far superior to traditional tape and paint for marking floors and other workplace areas quickly and easily:



	Floor-Mark®	Tape	Paint
<b>Installation</b>	Peel & stick as easy as... 1. Clean surface 2. Remove backing as you apply 3. Cut to desired length	No release backing to ease installation — prone to stretching and curling; no ability to readjust position as it's being applied	Extensive site prep required: moving equipment out of area, floor preparation, messy, fumes, long dry times, multiple coats...
<b>Durability</b>	A thin, durable profile designed specifically for industrial environments; withstands traffic such as forklifts, floor-scrubbers, etc; Doesn't peel, stretch tear, or fade.	Thicker profile easily snagged by forklifts; prone to curling and stretching; once separated, cannot be fixed	Dependent on surface prep, paint quality and traffic conditions; chipping, peeling, requires extensive maintenance
<b>Maintenance</b>	Unique adhesive formula for fast easy, removal. Simply pull it up or lightly scrape away.	Typically starts to lift off the floor within just hours. Not suited for industrial applications. If you can get it to stay in place, it is difficult to remove with floor-scrappers.	Permanent. Difficult and time-consuming to maintain and requires chemicals to remove
<b>Cost</b>	Most cost effective, when factoring material cost, labor for installation, maintenance and durability.	Low cost of goods but has a shorter life, frequent replacement required, much higher labor costs to maintain	Most expensive installation cost and upkeep, time consuming and costly to remove

### Learn more about Floor-Mark versus other floor marking products

Watch our 3 minute video comparing Floor-Mark to other tape and paint methods.

**CLICK HERE TO VIEW**



## Floor-Mark® Application Process



### Step 1: Floor preparation for maximum adhesion.

Before applying Floor-Mark, sweep up loose debris, wash the surface with a water-based cleaner and allow to dry. Water-based cleaners are recommended to eliminate dust, dirt and oil for maximum adhesion. Oil-based cleaners may leave a film and prevent proper adhesion.

### Step 2: Peel and stick application.

Remove the paper backing as you apply Floor-Mark to the surface. Use pressure for maximum adhesion. Install at temperatures of 50° F (10° C) or higher.

### Step 3: Cut.

Cut Floor-Mark to desired length.

### Step 4: (Optional):

Cover with 3", 4" or 5" wide clear Floor-Mark in high-track areas for added durability.

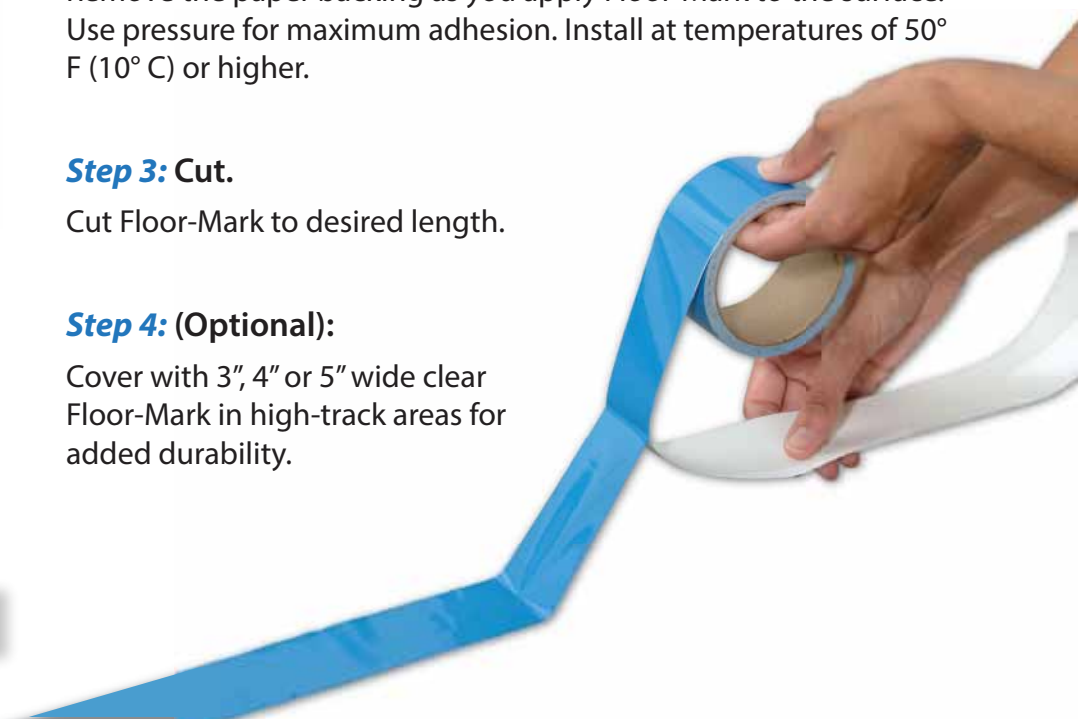


**NEW!**

### Crazy Clean All-Purpose Cleaner

Remove dust, dirt, oil and adhesive residue from floors prior to Floor-Mark application.

**MORE INFO  
CLICK HERE**



Use the **Floor Scraper** to remove floor tape and decals quickly and easily! The handle is adjustable from 39" to 59" and the 8" razor sharp blades are replaceable and can be sharpened.



**MORE INFO  
CLICK HERE**



# Floor Marking Solutions

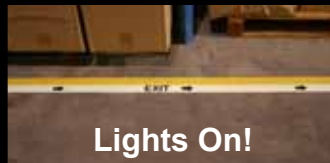
## Floor-Mark®



- There's only one *genuine* Floor-Mark!
- Floor-Mark is available in ten solid colors and five stripe patterns
- 100' rolls are available in 1, 2, 3 and 4" widths
- For added protection in high traffic areas, use clear Floor-Mark; available in 100' x 2" to 5" rolls or 6" x 8" to 13" x 13" rectangular pieces



**MORE INFO  
CLICK HERE**



Glow Floor-Mark is a peel and stick safety product to help building and vehicular occupants safely find their way in the dark during power failure or other emergencies.

Bright WHITE when the lights are on and glows GREEN when the lights are OFF. Works great for exits, passageways and staircases. Interior application on flat, smooth surfaces.

### Try It Before You Buy It!

We welcome the opportunity to provide Floor-Mark for your facility.

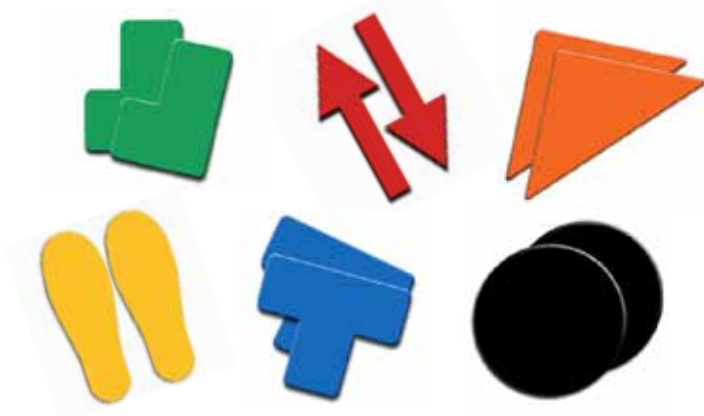
**FREE SAMPLES  
CLICK HERE**



### Floor-Mark isn't Just to Mark Floors!

Cautions, hazard zones, inventory racks, bulletin boards, and other wall areas can receive added definition with Floor-Mark borders and symbols.

## Floor-Mark® Symbols



Floor-Mark ready-made symbols are available in a variety of colors, sizes, and graphic shapes: circles, squares triangles, arcs, arrows, corners, Ts, Xs, footprints, and more...



**MORE INFO  
CLICK HERE**



# Make Your Floors Speak for Themselves

## Floor Decals

## Communicate Safety Instructions



Communicate important safety information with durable floor decals designed to withstand indoor forklift and heavy foot traffic. Peel and stick application makes it easy to apply.

- Premium 4 mil adhesive-backed PVC film
- Unique "High-Bond" acrylic pressure sensitive adhesive
- Laminated with a slightly textured, clear 5 mil PVC layer for durable, scratch resistance protection
- Flexible material adheres to flat or curved surfaces
- 17" round or 14" x 20" rectangle

[MORE INFO  
CLICK HERE](#)



## A-Frame Floor Signs

## Identify Hazards to Avoid Accidents and Injury



Designed for indoor or outdoor use, A-Frame Signs are constructed of 4 mm corrugated plastic board, A-Frame Signs are lightweight, strong, weather-resistant and fold flat for easy storage.

- Two sizes available: 12" x 18" or 16" x 24"
- Available in yellow, orange, or white
- Blank or with printed headers:



[MORE INFO  
CLICK HERE](#)

# More Products to Organize Your Workplace...

## Mobile In-House Sign Shop®

An affordable tool used to make your own high-quality customized signs and banners for a safer, leaner, more efficient facility.

- Signs on demand
- Signs of all sizes
- Signs inexpensively
- One stop shopping for sign making supplies



## Lean & Safety Product Solutions

Our products can help you launch or improve Visual Management, Lean, 5S and Safety programs within your facility to improve efficiency and effectiveness of productivity.

- Tool Shadow Boards
- Safety Signs
- Dry Erase Boards
- Large format Grids & Scoreboards
- Label Makers
- Peel & Stick Letters and Numbers and more!



## Custom & Printed Signs & Banners

We offer a wide variety of printed and custom signs and banners to help you keep your facility safe, efficient and productive.

- High quality signage
- Competitive pricing
- Industry Experience
- In-house designers
- Quick lead times

